

About CHOOSE 2 THINK PODCAST

First, **thank you** so much for agreeing to make a guest appearance on the faith-based C2T podcast! I truly appreciate your willingness to share a bit about yourself, your journey, and your business. Let me offer a bit of info to help you have a better understanding of the process.

ABOUT THE PODCAST

Podcasts are audio programs only. The C2T aired podcast episodes last on average 30-50 minutes and are aired weekly on Thursdays (on all popular podcasting hosting sites, such as Apple podcasts, Spotify, Breaker, etc.). Podcasts are free of charge to listeners. They are kinda like radio programs ([see my blog post about podcasts for more basic info](#)). The C2T mission is to educate, encourage, and inspire listeners to carefully examine their thought life or choose to think about what they're thinking about. With an overarching emphasis on the attitude of gratitude and walking with a "renewed" mind listeners are urged to [start with a grateful heart](#) no matter what's going on in their lives.

A few times monthly, I interview shining "stars" about their journey **and this is where YOU come in!** If there's anything I know about shining stars, they generally are **go-getters, overcomers, have courage, and don't give way to negative and self-limiting thoughts.** They have goals and aspirations—and I hope to tap into what makes them tick!

HOW WILL THE INTERVIEW BE RECORDED?

We will meet online via Zencastr (audio only using your internet/wifi and desktop/laptop with recording mic). *Unfortunately, at this moment cell phone call-ins are not possible.* Supported browsers are **Firefox or Google Chrome** only.

Once we agree on a good time and day that works best for you, I will email you the online Zencastr meeting link.

INTERVIEW FORMAT

When you log in to our scheduled interview meeting on Zencastr, the "live" recording is **not** on. I will tell you exactly when the recording will start. We can chat a few minutes at which time I will be happy to answer any questions you may have! I will also pray for us both before we start! After the interview, I will edit our conversation, inserting clips or segments of the interview (based on my podcast template) to not only tell your story and promote your product/brand. In some cases, I will conclude with what I call the "Higher Ground Takeaways." These takeaways link what I have gleaned from our chat with basic Biblical principals or worldview perspectives which tie directly into the overarching mission of my ministry. I am unable to allow interviewees to listen to the episode prior to launch and/or suggest edits; however, after the interview if you think, "Oh, I wish I hadn't said that..." no worries! Just let me know! 😊

TYPICAL LISTENER

The average listener is a Christian woman 35 years and older. Some of these women may aspire to overcome toxic and self-limiting thinking, depression, anxiety, mood swings, etc., in order to find God-given purpose and joy in this life. In addition to the US, the podcast has been heard in 29 countries at present!

HOW WILL I PROMOTE YOUR GUEST EPISODE?

The episode will be promoted via my [website](#) (at least one and possibly two blog posts) and various social media outlets such as Facebook, Instagram, Pinterest, TikTok, LinkedIn, via my email list, and at www.anchor.fm/victoria-walker. I will email you the exact date that your guest episode will air once it is scheduled as well as the URL itself once live. I will tag you on every post possible. NOTE: You will be added to my monthly newsletter list, but you may opt out at any time.

HOW CAN YOU PROMOTE THE SHOW?

Guests are asked to **share the link on your website and social media sites.** Please encourage your "network" to tune in. Guests are also asked to **subscribe, rate, and write a review** to support ministry endeavors. 😊

Zencastr Guest Information & How To's

You have been invited to record a podcast with the Choose 2 Think Podcast host Victoria Walker using Zencastr, an online podcast recording service. Here are some pointers that will help you get prepared ahead of time and make the recording process as smooth as possible.

System Requirements

Mac OS 10.10 or higher
Windows 8.1 or higher
*20GB+ of free hard disk space
4GB+ of RAM

Fully updated version of **Google Chrome or Firefox**. Chrome is the preferred browser but they both work well.

You can download the latest version of Chrome here:

<https://www.google.com/chrome/browser/desktop/index.html>

Hardware requirements (Desktop or laptop only)

Headphones - Headphones are strongly preferred when recording with Zencastr to ensure that each voice is isolated in the final recording.

Microphone - A separate microphone is preferred but earbud/mic combos work as well. In order to prevent audio leakage to the mic, please keep your earphone volume turned down to a low but comfortable setting.

Recording

Joining

Simply open the link provided to you by the host in Chrome or Firefox. (coming soon via email)

Granting Microphone Access

You will be prompted to allow access to your microphone in the upper left hand side of your screen. Click to allow microphone access and then your host will be able to start recording.

*If you are using Firefox, please select the 'Always Allow' option. This will then make it possible for you to make audio input/output selections from inside Zencastr. If you have any problems or suggestions, please feel free to contact support@zencastr.com

Your invitation to the interview will include this info:

Victoria Walker has invited you to record in super high quality with Zencastr! They will coordinate the recording's timing with you and you can click the button below when you're ready to record.

Read our top 5 "Do's" and "Dont's" below to ensure you sound amazing! 

Top 5 Do's

- Do **check your internet speed**. We recommend a minimum of a 3 MB upload/download connection.
- Do **connect your headphones and / or microphone** before clicking on your recording link.
- Do **use Google Chrome or Firefox browsers**. Other browsers are not supported.
- Do **wait for all audio health checks to pass before recording**.
- Do **grab a pair of headphones and (preferably) an external microphone**.

Top 5 Dont's

- Don't use a mobile device to record.
- When you stop recording, don't close your recording window until your file has been fully uploaded and you see the message on your screen.
- Don't run Zencastr through an incognito window or in private browsing mode.
- Don't have extra tabs open on your browser. Close anything you don't need while recording.
- Don't load other computer programs while recording.
- Once you have your recording link, feel free to click on it in advance so you can check and make sure everything is set-up correctly.

Learn more by [watching our video](#) or [view our Google Doc](#)! If you have any questions, click the chat box on our website and our support team will be happy to help you! Have a great recording! 😊

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*BASIC INTERVIEW QUESTIONS

1. Tell us a bit about yourself and your road to **[company/biz/where you are now]**. In other words, why **[company/biz/where you are now]** instead of another vocation in life?
2. Tell us your story.
3. Tell us about your book (or whatever you may be selling or supporting).
4. What compelled or inspired you to pursue **[your biz]**?
5. What life lessons have you learned along the way? Any bumps in the path?
6. What do you know now that you wished you had known when you just got started?
7. What might you have done differently in life had you been given the chance? If you could choose another profession, what would that be and why?
8. What is unique about your biz/organization/life experience and what you offer?
9. Can you offer 2-3 tips to becoming a successful entrepreneur? Or what habits do you think are especially important to cultivate?
10. What emotional mindset or attitude has helped you the most in your journey?
11. What Scripture verse/passage/story means the most to you and why?
12. Tell us a **STORY** about something that has happened in your life. **[perhaps in your biz, with a family member, a client, a purchase, an expectation, a delivery....]**
13. What are you most grateful/thankful for personally and professionally and why?
14. How do you deal with conflict? Rejection? How have you handled “failure” in life?
15. What attitude keeps you focused on the future and not your mistakes?
16. From where did you learn these values? Who inspired you or is your hero?
17. Where can folks connect with you? **[Please provide any social media sites, website, brick/mortar location, etc.]**

** We probably won't hit all of these questions—but rather they offer us a launch point. I also want to be aware of your time—each interview should only last 30-45 minutes. As we are chatting, I may veer off the list a bit with genuine/unique questions so that we can have an otherwise organic chat. I'm a very curious individual, and no doubt I WILL BE fascinated by what you are sharing. 😊 Also, please note that you may hear silences during the interview – no worries! I am just allowing clean cut and edit areas in the recording file.*

Choose 2 Think Podcast Guest Consent Form

I (herein referred to as the "Guest") hereby grant to **Wings of Dawn Ministries, LLC / VICTORIA WALKER** (FEIN 46-1820828) **Choose 2 Think Podcast** www.anchor.fm/victoria-walker and **Start with a Grateful Heart website and blog** (www.startwithagratefulheart.weebly.com), (herein referred to as the "Show"), their employees, subsidiaries, affiliates, agents, successors, and assigns the right and permission to record, use, publish, stream live, offer for sale, or otherwise distribute any audio interview with me. Such right and permission includes, but is not limited to, my name, recorded voice, photograph or likeness, biographical information, hand-outs or any material based upon or derived therefrom.

I understand that the Show at its sole discretion, produce presentations or publications based in whole or in part upon audio interview (or any portions thereof) audio recordings or photographs of said interview and that such media or transcripts may appear in print, online, or in any manner of/or media, including but not limited to promoting the podcast or streaming audio program.

I the Guest have no right of approval, no claim for compensation, and no claim (including, without limitation, claims based upon invasion of privacy, defamation, or right of publicity) arising out of or in connection with, any use, alteration, or use in any composite form hereunder. I hereby warrant and represent that I have the right to enter into this agreement and to grant the rights granted to the Show herein.

I agree that during the course of the interview I have not violated the rights of any third parties, including but not limited to copyrights, rights of privacy, trade secrets, and non-disclosure agreements, and that in the event of any breach of any of these warranties, that I will defend and hold the Show harmless and without indemnity against any such claims.

This release shall be binding upon me and my heirs, legal representatives, and assigns. My electronic signature indicates my consent.